

Evan J. Schwartz: Profile



I am honored to introduce myself as the newly appointed **Chief Innovation Officer (CInO) for AMCS Group**. My career journey and passion for transforming resource-intensive industries through technology have spanned more than three decades, culminating in this exciting opportunity to drive operational excellence, strategic collaboration, and meaningful innovation alongside visionary organizations across the resource-intensive industries.

Early Entrepreneurship & Technical Foundations

My passion for technology started at 16 when I founded [Locatha Industries, Inc.](#), developing a graphical scripting language for Bulletin Board Systems (BBS). This early foray into bridging user experience with emerging technology sparked a lifelong commitment to solving complex business challenges with forward-thinking, **customer-centric** solutions. Once the Internet made BBSs extinct, I ran to lift BBS tech to the [Internet](#) but wasn't very successful. Once the Internet became commercially viable, I didn't have the funding to compete with a \$3M budgeted game. I moved into small business operational software ERP systems for insurance companies, agents, and local doctors' offices. These first 15 years were foundational for me.

Building Enterprise Systems & Driving Growth

Natural Gas & Utilities

My next major endeavor led me to **Infinite Energy**, a small natural gas company needing ERP modernization following the ENRON fiasco. In a short span, I architected and deployed a comprehensive ERP system named "Adept" that supported a trading room for natural gas commodities, customer service, billing, and mailroom operations. By ensuring the system could "self-correct" errors across all dependent modules, Adept enabled Infinite Energy to **scale from \$80M/year to over \$500M/year**. I was fortunate enough to become a 10% owner within 18 months and experienced firsthand how robust technology frameworks can revolutionize an organization's potential.

Paper & Forestry

After Infinite Energy went public, I transitioned to consulting, focusing on Microsoft SharePoint solutions. My expertise led me to Baywood Technologies, where I developed a cutting-edge, cloud-based ERP system tailored for the Forestry and Paper Industry. This experience showcased how carefully designed infrastructure can unify disparate stakeholders and streamline end-to-end processes in a highly regulated, resource-focused environment. This was in 2002-2006 and lasted until 2016, which was way ahead of the cloud revolution, providing key insights into cloud technology when it arrived on the scene in a big way.

Pioneering Waste & Recycling Solutions

As the paper industry naturally intersected with waste and recycling, I saw an opportunity to interconnect these industries by supply endpoints. One industry's waste is another's feeder stock. I sold my interests in Baywood Technology; I owned 25% of that company and joined **Desert Micro**, a technology provider in the waste management sector poised to expand into the B2B space between these vertical industries. However, Desert Micro was only beginning this journey and had a long way to go to achieve this. In less than two years, **AMCS Group** acquired Desert Micro, providing the much-needed resources and vision to accomplish my goals, setting me on a seven-year journey to create the “connective tissue” across **multiple resource-intensive industries**—waste, recycling, paper, plastics, scrap metal, chemical, hazardous materials, and more.

My teams and I have consistently focused on:

- **Extensibility & Integrations:** Bridging operational silos within and across industries.
 - **Data & AI:** Leveraging data-driven insights and emerging AI to improve process visibility, predictability, and automation.
 - **Performance Sustainability:** Demonstrating that sustainable practices need not come at a premium but can amplify profitability and growth.
-

Current Role & Vision at AMCS Group

Now, as **CInO for AMCS Global**, in this technically focused global leadership position, I oversee:

- The successful delivery of innovation into new customer bases or application areas across all AMCS solutions in Resource and Recycling, Logistics and Transportation, Safety (EHS), and Sustainability (ESG).
- Oversight of all elements of new solution adoption across product, support, training, professional services, and success functions, ensuring that our customers fully realize the value of our technologies and that their feedback informs our product development and strategy.
- Ensuring that AMCS delivers sustainable incremental value, fosters long-term customer innovation partnerships, and accelerates technology and digital transformation for its customers.

My mission is to drive **annual growth** globally by enabling value and adoption of innovative technology across new and existing markets and forging strategic partnerships that benefit from AMCS's unique blend of technology, performance, and sustainability.

Academic & Thought Leadership

- **Academic Credentials:** I hold a **Master of Science in Computer Science** and a **Master of Business Administration**, equipping me with technical and business strategy insights. I'm currently seeking my PhD at National University, formerly NCU.
 - **Adjunct Professor:** I share my industry experience with future IT leaders at **Jacksonville University**, emphasizing resilient, future-ready technology ecosystems. I teach Project Management, Data Analytics, and AI Training at a master's level course. I also sit on the [Cyber Security and Computer Science Advisory board](#) for Jacksonville University.
 - **Published Author:** My book, "People, Places, and Things: A Framework for a Pain-Free ERP Implementation," is published by Forbes and is an Amazon Best Seller. It distills actionable strategies for successful digital transformations. You can also find this book in the [Forbes Executive Library](#).
 - **[Forbes|Technology Council Member](#):** I contribute thought leadership articles and discussions, focusing on ethical AI, innovation, and sustainable business practices.
-

Why This Matters To You

- **Cross-Industry Expertise:** Having designed ERPs and technology solutions for natural gas, paper, forestry, waste, chemicals, and recycling, I bring a holistic view of **resource-intensive industries, which is** key to optimizing interconnected supply chains.
 - **Proven Growth Track Record:** Through technology-driven solutions, I've helped companies rapidly scale revenues and operational capabilities, positioning them to capture emerging opportunities.
 - **Commitment to Sustainability:** AMCS and I believe that the future lies at the intersection of **Sustainability and Performance**, where environmental responsibility aligns with financial viability.
 - **Forward-Thinking Collaborations:** I aim to deepen our partnerships with leading enterprises like Sims Metal, exploring how advanced AI, data analytics, and integrated ERP can unlock new efficiencies, reduce waste, and shape more circular business models.
-

Looking Ahead

I look forward to building a **strong, collaborative relationship** with AMCS customers. Together, we can explore new horizons in Performance Sustainability, forging innovative pathways that minimize waste, maximize value, and redefine what's possible in resource-intensive industries and beyond. Whether by integrating next-generation ERP features, championing AI-driven insights, or orchestrating cross-industry synergies, I'm confident we can accelerate progress and profitability while doing right by our communities and the planet.

Thank you for taking the time to learn more about my background and vision. I am excited about the opportunities and look forward to partnering with all AMCS customers, both current and future, to advance our shared objectives.

Connect & Learn More

- **LinkedIn:** [[Evan J. Schwartz](https://www.linkedin.com/in/evanjschwartz/)](https://www.linkedin.com/in/evanjschwartz/)
- **Website:** [www.evanjschwartz.com](https://www.evanjschwartz.com/)
- **Forbes Profile:** [[Evan J Schwartz](#)] ([LINK](#))
- **AMCS Group:** [www.amcsgroup.com](https://www.amcsgroup.com/)